

COMING TO GRAY COUNTY THURSDAY, FEBRUARY 13:



The Texas A&M AgriLife Extension Service has released an updated 2020 High Plains **Crop Profitability Analyzer** budgeting tool just in time to help Texas High Plains producers plan for the new year.

What is it? The Crop Profitability Analyzer is a computer program that helps producers determine the optimum mix of crops and water usage to fit their operations including:

- ◇ **Enterprise budgets** which require user input in order to provide a measure of crop profitability as well as to allow for evaluating the landowner/tenant shares of a crop-share lease agreement.
- ◇ **Break even price estimates** including a sensitivity analysis that varies yield and calculates the various prices that would be required to cover out-of-pocket and total costs for each of the crops."
- ◇ **Comparative returns** provides the expected revenue, out-of-pocket and total costs for each of the crops
- ◇ **Optimal irrigation analysis** allows a producer to identify their optimal crop mix by taking into consideration the water available and any water-use restrictions that apply.
- ◇ **Toggle feature** to limit the analysis to only crops you are interested in growing.
- ◇ **Dryland crops analysis:** Canola, Cotton, Sorghum, Sudan grass, Sunflowers, and Wheat
- ◇ **Irrigated crops analysis:** alfalfa, canola, corn, corn silage, cotton, peanuts, sorghum, sorghum seed, sorghum silage, Sudan grass, soybeans, sunflowers, triticale, and wheat.

Where: Gray County Annex, 12125 E. Frederic in Pampa, 10:00 - 12:00.

Please RSVP on or before January 23rd to the Gray County Extension Office at 806-669-8033.

Presenters: Nick Simpson - Extension Agent, Ag & Natural Resources;
Justin Benavidez - Ph.D., AgriLife Extension Economist

